

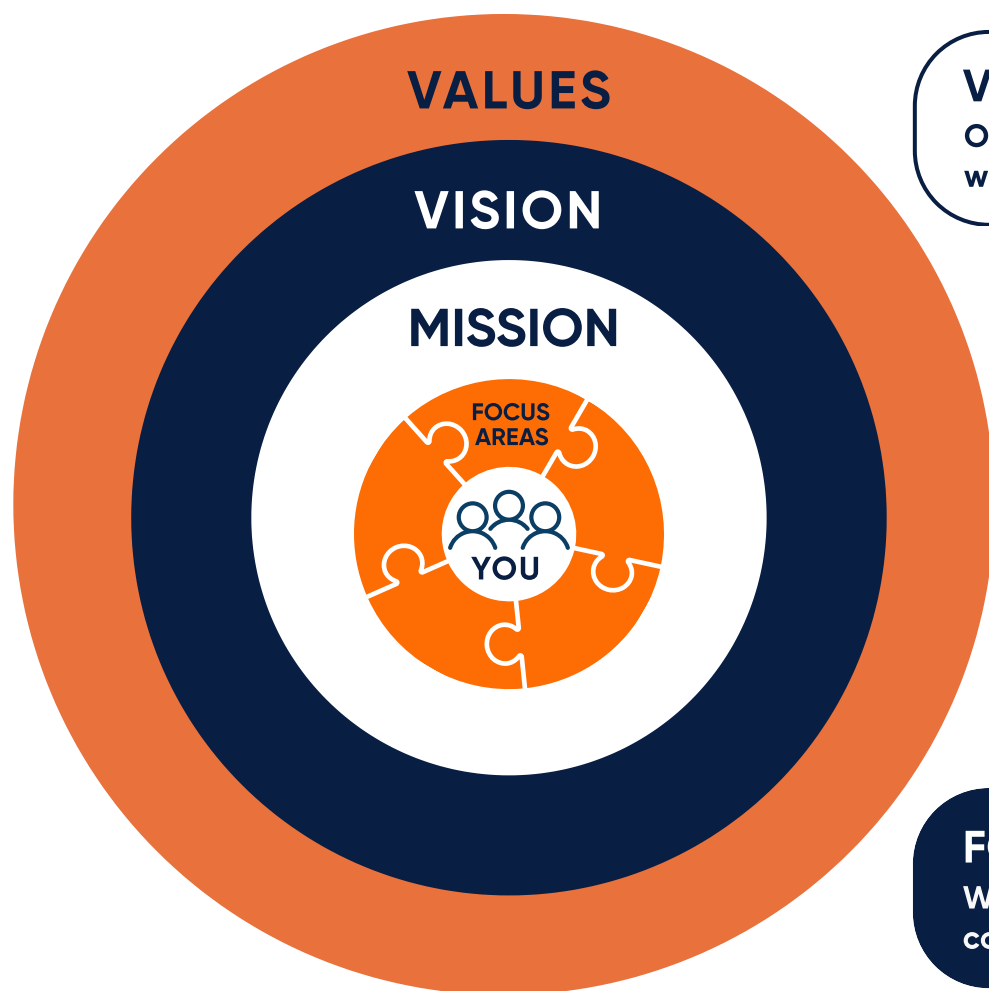


OKLAHOMA CITY
PUBLIC SCHOOLS
FOUNDATION

OKCPS FOUNDATION STRATEGIC PLAN

2025-2030

STRATEGIC FRAMEWORK OVERVIEW



VALUES - *GROUND US*

Our starting point – *values* set boundaries for what we will or won't do. They help us stay true to our identity and purpose.

VISION - *GUIDES US*

What we strive towards – our *vision* is the future we want to create.

MISSION - *MOVES US*

Who we are, what we do, and how we do it – our *mission* provides clarity and focus.

FOCUS AREAS - *CONNECT US*

What we do – our *focus areas* categorize our actions and connect us to the work.

OUR VISION

WE ENVISION A **COMMUNITY THAT VALUES PUBLIC EDUCATION**, RECOGNIZES IT **CREATES OPPORTUNITY FOR EVERYONE**, AND LEADS TO A PROSPEROUS SOCIETY
— WHERE STUDENTS AND FAMILIES, EDUCATORS AND BUSINESSES CHOOSE OKLAHOMA CITY BECAUSE **OKCPS IS THE PINNACLE OF QUALITY EDUCATION.**

OUR VALUES



AUTHENTICITY

Moving with clarity in alignment with our vision and mission.



INTEGRITY

Acting honestly and living our values.



ACCOUNTABILITY

Responsibly making and honoring our commitments.

OUR MISSION

We are the **leading advocate**
for OKCPS.

We **strengthen our schools**
through community investment,
strategic partnerships,
and innovative programs.



COMMUNITY INVESTMENT



STRATEGIC PARTNERSHIPS



INNOVATIVE PROGRAMS

OUR FOCUS AREAS



ACADEMIC SUCCESS

We lead programs that strengthen academic success and align with OKCPS goals.



DIRECT SUPPORT

We provide direct support to students, teachers, and classrooms to remove barriers and meet essential needs.



WORKFORCE DEVELOPMENT

We develop and invest in our current and future workforce to connect community and create opportunity.



ENGAGEMENT & ADVOCACY

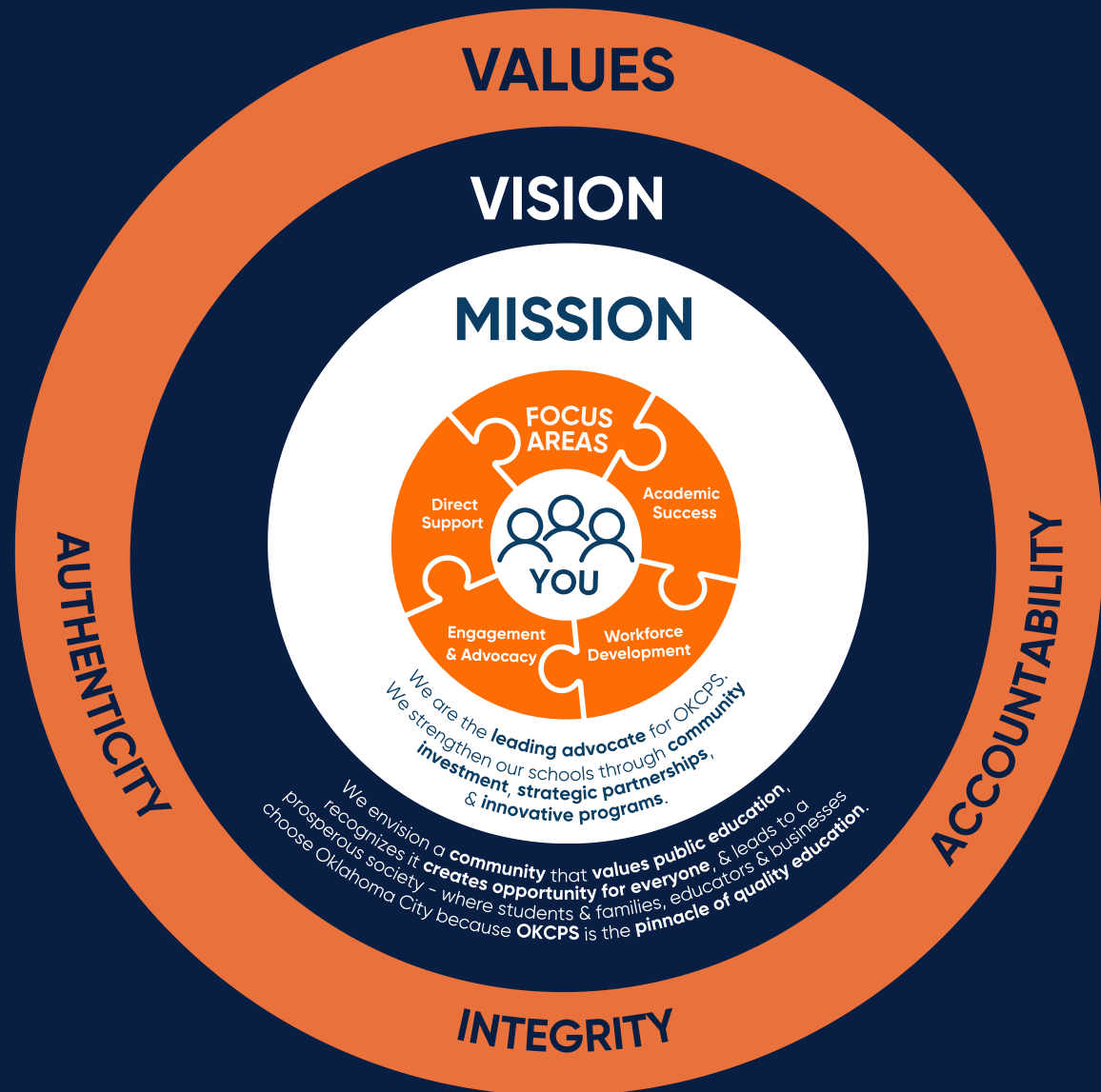
We advocate for public education and champion OKCPS to increase community support and advance public policy.



OKCPS FOUNDATION STRATEGIC FRAMEWORK

Our strategic plan is built on a strong foundation – deeply rooted in values, guided by a clear vision, and driven by an actionable mission.

This strategic framework is a visual representation of our plan. It is interconnected and designed to work together to create real and lasting impact. This framework brings our purposeful, intentional, and measured strategic plan to life to help ensure follow-through, maintain consistency, and keep our work relevant and meaningful.



OUR GOALS



COMMUNITY INVESTMENT

5 - Year | 2025-2030

Expand public engagement, support, and investment in OKCPS and Public Education.

1 - Year | 2026

- Increase revenue by 3%
- Establish baseline systems for reporting processes
- Increase volunteer participation by 25%
- Establish a baseline for community engagement strategy



STRATEGIC PARTNERSHIPS

5 - Year | 2025-2030

Grow and build long-term partnerships that strengthen our schools and community.

1 - Year | 2026

- Map and assess existing partnerships
- Establish partnership definitions and expectations
- Increase board attendance and participation



INNOVATIVE PROGRAMS

5 - Year | 2025-2030

Deliver targeted, measurable, high-impact programs that improve student outcomes and align with OKCPS priorities.

1 - Year | 2026

- Finalize evaluation and plan to adapt, adopt, align, or abandon each program or initiative to align with our mission and the district
- All programs and initiatives have a defined purpose with measurement systems in place