

# ANNUAL REPORT 2020



## A MESSAGE FROM THE CEO

The word resiliency may be overused, but there is no better way to describe the actions and incredible focus on solutions by the leadership and staff of Oklahoma City Public Schools throughout the pandemic. The work of the Foundation to support them and our students also never missed a beat, and the support of our community partners never wavered. As the pandemic took hold in March, it became clear that students wouldn't be returning to buildings after spring break. It was inconceivable then that the time away from traditional classrooms would last into most of the next school year. But, the Foundation stepped in immediately to help fill in the gaps.

While we were working to cover immediate needs, we were doing what we always do—we ensured we stayed aligned with OKCPS's greatest needs. We also spent time reviewing and refining our Strategic Roadmap and came away with a more concise and focused plan.

We were the first nonprofit in the metro to announce that our spring All Hands Raised event would be virtual. We also held our Stars of Education event virtually and revamped our Wall of Fame event to honor unsung heroes.

The continued support of our loyal community partners makes all of our work possible. In a time when many nonprofits suffered and even closed their doors, we kept our donor base and even added new partners.

Our work is important and impactful. We look back with gratitude and look forward with hope.

Mary Mélon

President and CEO

## HIGHLIGHTS IN A PANDEMIC

THE FOUNDATION PROVIDED:

- 5,000 face masks & protective tents for Student Nutrition Service workers
- 6,000 ReadOKC Book packs that were distributed with meals.
- 100,000 printed lesson packets while OKCPS secured devices & connectivity
- 14,000 school supply kits delivered to students at home
- Hundreds of sets of undergarments, hygiene products & supplies through OKCPS Routes to Resources program.
- Yard signs for all high school graduates

## STRATEGIC ROADMAP

Our strategic focus for 2020-2021 is to create maximum impact in our schools. To do this, we will:

- Provide innovative teacher, classroom, school support
- Support efforts to recruit and retain Urban-ready, top quality teachers
- Build advocates for OKCPS

To learn more about our strategic objectives, visit our website okckids.com/programs/okcps-road-map.

## **OUR IMPACT IN NUMBERS**

2019-2020 SCHOOL YEAR
DONORSCHOOSE







430 PROJECTS

FUNDED

66
PARTICIPATING

SCHOOLS

161

NEW PROJECTS



\$273,079

FINANCIAL IMPACT

2019-2020 SCHOOL YEAR PARTNERS IN ACTION







313

PROJECTS

749 **PROFILES** 

CREATED

3,910

TOTAL VOLUNTEERS





COAT-A-KID

**7,000 COATS** \$135,469 TOTAL IMPACT



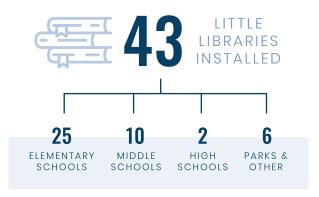
KIT-A-KID

**5,000 KITS** \$137,880 TOTAL IMPACT

2020 CALENDAR YEAR
TEACHER PIPELINE PROGRAMS

## 60 PARTICIPANTS 3 GRADUATES

## READOKC READING CHALLENGE

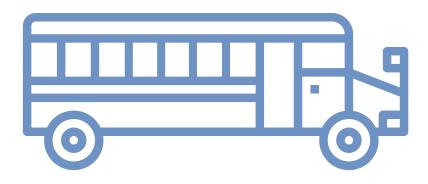


130 READING BUDDIES SERVED

ALL VIRTUALLY

## **FINANCIAL SUMMARY**

Depicted is a summary of the unaudited financial results for the 2020 calendar year. In accordance with generally accepted accounting principles, these results are reflected under an accrual basis. A summary of audit findings will be posted upon completion at okckids.com.



**NET ASSETS** 

\$4,925,675

**TOTAL REVENUE** 

\$3,232,422

ADMINISTRATIVE EXPENSES

\$94,640

**PROGRAM EXPENSES** 

\$2,232,609

FUNDRAISING EXPENSES

\$90,314

## THANK YOU TO OUR PARTNERS

### **VISIONARY PARTNERS**

GLENNA & DICK TANNENBAUM

RICHISON FAMILY FOUNDATION

#### CHAMPION PARTNERS

LOVE'S

THE McLAUGHLIN FOUNDATION

#### INNOVATE PARTNERS

COX

OG&E CORP.

INASMUCH FOUNDATION

POTTS FAMILY FOUNDATION

KIRKPATRICK FOUNDATION

E.L. & THELMA GAYLORD
FOUNDATION

#### **ACHIEVE PARTNERS**

BANCFIRST

DEVON

SONIC FOUNDATION

AMERICAN FIDELITY FOUNDATION

#### **IMPACT PARTNERS**

BANK OF AMERICA CANDOR ARVEST FOUNDATION
BLUECROSS BLUESHIELD

OF OKLAHOMA

BHATIA FOUNDATION

#### **ALIGN PARTNERS**

OKLAHOMA CITY COUNTY HEALTH DEPARTMENT

NEWMARK GRUBB LEVY STRANGE BEFFORT

PERCY & BECKY KIRK

T-MOBILE

OKLAHOMAN LOCLIQ

OKC DODGERS

MERCEDES BENZ OF OKLAHOMA CITY

ROY OLIVER