



THE
FOUNDATION
FOR OKLAHOMA CITY PUBLIC SCHOOLS

2019
ANNUAL REPORT





ENGAGING PARTNERS. SUPPORTING TRANSFORMATION.

CEO REPORT

2019 was a year of immense change and promise in Oklahoma City Public Schools (OKCPS). As always, our kids remain the top priority. The Foundation stands by our commitment to help provide students with every opportunity and the world-class educational system they deserve.

With big change comes big responsibility — our community's time, talent and treasure is needed now more than ever. We will continue our work to equitably provide opportunities for every child across the district and support teachers, leaders and classrooms along the way.

Success wouldn't be possible without community support. In 2019, our partners were instrumental in bringing a Cal Ripken Sr., Foundation STEM Center to every OKCPS elementary and donating thousands of warm winter coats to kids in need. We provided direct support to more than 1,000 classrooms through DonorsChoose, and nearly 300 principal-requested projects were fulfilled for our schools through Partners in Action.

The Foundation also leveraged partnerships to provide incentives for students. Elementary and middle schoolers participating in the ReadOKC initiative read a combined 8.4 million minutes over school breaks. In conjunction with Hudiburg Chevrolet, we launched the Driving Attendance program and gave high schoolers with perfect attendance the chance to win a new car.

We highlighted students as our best investment at the 35th Annual Wall of Fame Humanitarian Awards, where we honored inspirational OKCPS graduates John L. Belt (posthumously), Dr. Neal F. Lane, Dr. Pamela McCauley and W. DeVier Pierson. We also paid tribute to Thelma Parks, an iconic Oklahoma City educator and civil rights leader who served the district for over 54 years.

We celebrated these triumphs as the district designed, launched and implemented Pathway to Greatness, which provides trade-ups for every student in OKCPS, including counselors and nurses at every school as well as PE, art and music teachers.

Change isn't always easy. But, it is also the only way to grow. The Foundation remains steadfast in our promise to continue our strategic, focused efforts to impact our schools in a positive way.

Mary Mélon
President and CEO

MISSION STATEMENT

To advance excellence, create champions and build strong community support for lasting change in Oklahoma City Public Schools.

OUR IMPACT IN 2019

CLASSROOM SUPPORT

DonorsChoose directly supports classroom projects, whether it's funding field trips to the theater or helping kids learn to code with Legos. The Foundation finds ways to enhance donor dollars to make teachers' dreams come true.

2,012

Total Funded
Projects

1,100

Foundation-Assisted
Projects Funded

\$1.2M

Total Financial
Impact

\$684K

Foundation Financial
Impact

COMMUNITY ENGAGEMENT

More than 47 new community partners made substantial contributions through Partners in Action (PIA), funding projects directly requested by principals. These gifts make a significant and lasting impact on our schools.

\$10.6M

Financial Impact

PROFESSIONAL DEVELOPMENT

The Urban Teacher Preparation Academy (UTPA), a partnership with the University of Oklahoma, helped 41 new teachers establish themselves in their careers.

Students thrive in environments where teachers share their background and language. We have two programs that work to address this need.

The Bilingual Teacher Pipeline Program (BTPP) turns Spanish-speaking paraprofessionals into full-time teachers – the mother-and-daughter team of Linda and Alexiss Lopez became the program's first two graduates.

We launched the Diversity Pipeline Program (DTPP), which gives OKCPS paraprofessionals of color the chance to finish college and earn their teaching certificate debt-free while staying employed full-time.

83%

Retention Rate
of UTPA Grads

59

BTPP
Participants

11

DTPP
Participants

The student population in OKCPS is 54% Hispanic, and over 40 languages are spoken in the district. Initiatives like BTPP **help break down barriers**.

ENGLISH LANGUAGE LEARNING

The Foundation funds beginner and intermediate Spanish classes for staff members who want to learn conversational Spanish to better communicate with students and their families. This is an opportunity for people from all backgrounds – from central office staff, principals and teachers to cafeteria workers and bus drivers – to learn a new language and make a big impact on students' lives.

We also partner with the Community Literacy Center to provide ESL classes for students' families at 15 of our schools. The Foundation funds childcare for families attending these evening classes, which help parents further engage in their children's education.

60

Participating OKCPS Staff Members

ADVOCACY

The *Our Best Investment* campaign continues to change the narrative about OKCPS. By highlighting our community partners, as well as district success stories, we are demonstrating how an investment in public education benefits everyone.

703,476

Social Media Video Views

"The economic success of our city all starts in our schools. We're really investing in how good it can be 10 years from now or 20 years from now. How well we do down the line depends so much on how good our schools are."

— Kyla Turner,
Blue Cross and Blue Shield of Oklahoma

THANK YOU TO OUR PARTNERS

Your support helps us improve the quality of
education in Oklahoma City.

VISIONARY PARTNERS

AT&T

Glenna & Dick Tanenbaum

Sonic, America's Drive-In

CHAMPION PARTNERS

Love's Travel Stops & Country Stores

The McLaughlin Family Foundation

INNOVATE PARTNERS

Cox Communications

Inasmuch Foundation

Kirkpatrick Foundation

OG&E Energy Corp

Potts Family Foundation

ACHIEVE PARTNERS

American Fidelity Foundation

BancFirst

Cliff and Leslie Hudson

Devon Energy

E.L. & Thelma Gaylord Foundation

IMPACT PARTNERS

Arvest Foundation

Bank of America

BlueCross Blue Shield of Oklahoma

Candor

Faye Norton

MassMutal Oklahoma

ALIGN PARTNERS

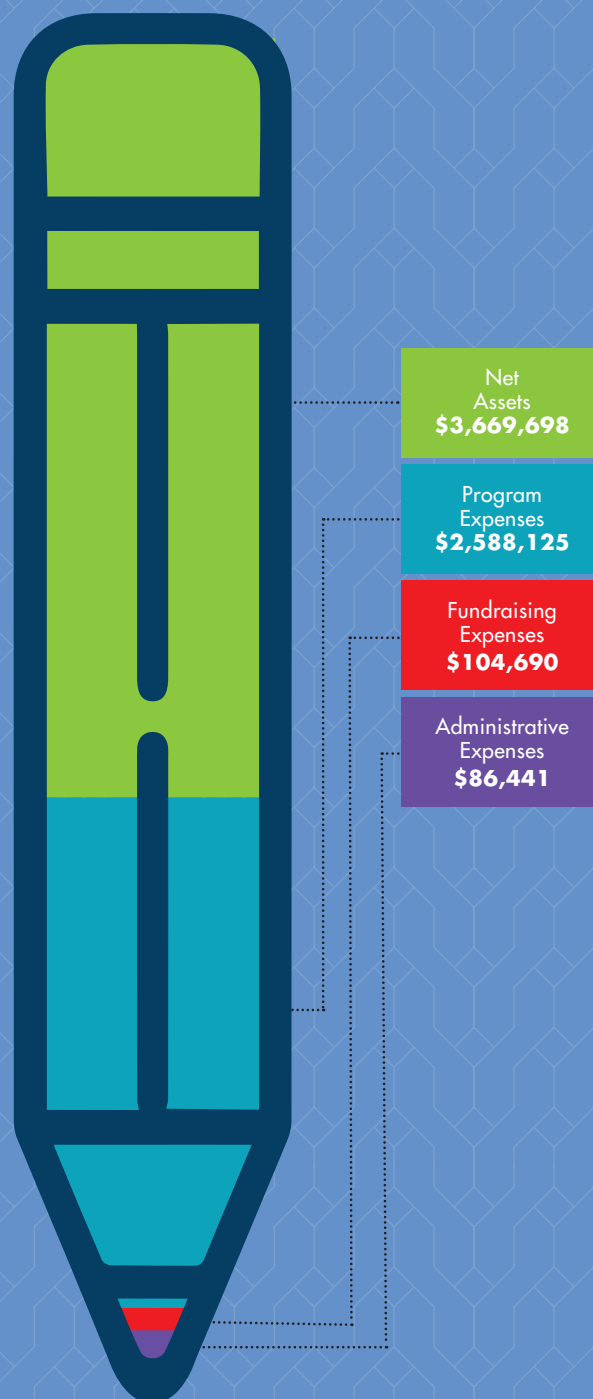
OKC County Health Department

Newmark Grubb Levy Strange Beffort

Percy & Becky Kirk

FINANCIAL SUMMARY

2019 REVENUE \$3,514,034



Depicted is a summary of the unaudited financial results for the 2019 calendar year. In accordance with generally accepted accounting principles, these results are reflected under an accrual basis. A summary of audit findings will be posted upon completion at www.okckids.com.