



THE  
FOUNDATION  
FOR OKLAHOMA CITY PUBLIC SCHOOLS



20  
18

ANNUAL  
REPORT



STRATEGIC FOCUS. MEASURABLE IMPACT.

## CEO REPORT

The Foundation for Oklahoma City Public Schools continued its vital work in 2018.

Thanks to generous community support and continued efforts, we provided significant impact for Oklahoma City Public Schools (OKCPS).

Our key focus areas connected our community with our schools by supporting teachers, leaders, students and classrooms. We built strong partnerships and supported professional development through DonorsChoose.org, Partners in Action, English Language Learning programs and the Urban Teacher Preparation Academy. We also advocated to change the narrative about OKCPS through local and statewide communication. All of our efforts have defined and measurable goals, with outcomes that are tracked on an ongoing basis.

The Foundation's efforts provided support for immediate needs for classrooms and schools, while at the same time addressing long-term needs through our work on teacher and leader development and advocating for comprehensive reform and transformation.

Our multifaceted, strategic approach remained aligned with OKCPS and its primary goals. All of us working together will provide our kids with the education they deserve. The work isn't easy, but failure is not an option.

*Mary Mélon*

Mary Mélon  
President and CEO



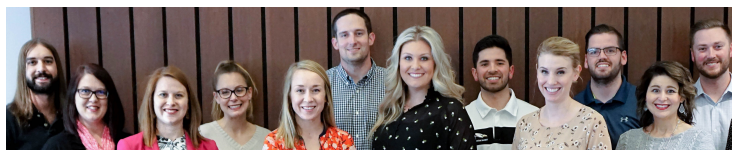
## 2018 HIGHLIGHTS



The 34th Annual Wall of Fame Humanitarian Awards honored Chef Rick Bayless, Legand L. Burge Jr. and Faye Norton who inspire students to reach for their dreams.



Students recorded more than 2 million minutes of reading during ReadOKC's "No Page Unturned" and "Get in the Game" fall and summer programs!



The YP4Kids young professionals group raised \$23,000 at its annual golf tournament and installed an outdoor basketball court at Hawthorne Elementary.



Anthony Chancellor of Belle Isle Enterprise Middle School was named OKCPS Teacher of the Year. The Stars of Education ceremony also celebrated top volunteers, support staff and community partners.



Learning keeps some students going to school every day. But the chance to win a car doesn't hurt! Hudiburg Auto Group and the Foundation revved up the Driving Attendance campaign for high schoolers with perfect attendance.



## CLASSROOM SUPPORT

DonorsChoose.org provides a 21st century approach to supporting teachers and classrooms. Teachers post exactly what they need and individuals fund projects matching their passions. The Foundation provides a \$250 KICKSTART donation to each teacher's first funded project.

# 2,339

Total Funded Projects

# 1,138

Foundation-Assisted Projects

# \$1.4M

Total Financial Impact

# \$724K

Foundation Financial Impact



## COMMUNITY ENGAGEMENT

More than 665 large donors and corporations have come into the fold through Partners in Action to provide the infrastructure, equipment and apparel our students need to be safe and successful.

# \$10.8M

Financial Impact



## PROFESSIONAL DEVELOPMENT

Our ongoing partnership with the University of Central Oklahoma's Urban Teacher Preparatory Academy keeps new teachers in the classroom longer. The new Diversity Pipeline Program lets paraprofessionals of color earn a teaching certificate while working full time and avoiding debt.

# 88%

Retention Rate (18-19 Academic Year)



## ADVOCACY

The Foundation is focused on changing the narrative about OKCPS. The *Our Best Investment* campaign reminds Oklahoma City residents why public education is so important to our city. The campaign features community and business leaders, graduates, students and teachers... encouraging others to get involved and share OKCPS success stories.

# 133,000

Video Views



## ENGLISH LANGUAGE LEARNING

In a diverse urban district, providing services in more than one language is a necessity. The Bilingual Teacher Pipeline Project helps Spanish-speaking paraprofessionals earn their teaching certification. This year we also started providing Spanish classes to English-speaking teachers and administrators.

# 30+

BTPP Participants

*To advance excellence, create champions and build strong community support for lasting change in Oklahoma City Public Schools.*

# THANK YOU TO OUR FOUNDATION PARTNERS

Together we are helping improve education.

## VISIONARY PARTNERS

Glenna & Dick Tanenbaum

## CHAMPION PARTNERS

Love's Travel Stops & Country Stores  
McLaughlin Family Foundation  
Sonic, America's Drive-In

## INNOVATE PARTNERS

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## ACHIEVE PARTNERS

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E.L. & Thelma Gaylord Foundation

## IMPACT PARTNERS

Arvest Foundation  
Bank of America  
BlueCross Blue Shield of Oklahoma  
Candor  
Faye Norton

## ALIGN PARTNERS

Percy & Becky Kirk  
Newmark Grubb Levy Strange Beffort  
OKC-County Health Department  
Paycom

## FINANCIAL SUMMARY

2018 REVENUE \$1,650,972

Net Assets  
**\$3,542,047**

Program Expenses  
**\$1,663,741**

Fundraising Expenses  
**\$76,728**

Administrative Expenses  
**\$60,235**

Depicted is a summary of the unaudited financial results for the 2018 calendar year. In accordance with generally accepted accounting principles, these results are reflected under an accrual basis. A summary of audit findings will be posted upon completion at [www.okckids.com](http://www.okckids.com).